



### To Whom It May Concern:

The NCJLT (National Council of Japanese Language Teachers) is an organization which supports not only the development and promotion of Japanese language materials and programs across the United States, but contributes significantly to the professional development of its member teachers (over a thousand strong, from K-16). Among the services we provide, we publish two journals, our main print-journal *Oshirase* and our digital newsletter, *E-Oshirase*. We also have a website which has information about all of the services we provide.

As we are a non-profit organization funded almost fully by our membership dues, charitable donations, we are always looking to raise money especially to support our annual contests and to keep our newsletters at the lowest cost possible for our members. In turn, we are always seeking advertisers for our two journals. Advertisers in *Oshirase* and *E-Oshirase* reach a dedicated audience of Japanese language teachers who are eager to hear about new products and teaching materials. Advertising in *Oshirase* and the *E-Oshirase* is inexpensive and easy. All proceeds benefit the projects and teacher-services provided by NCJLT, such as ACTFL session sponsorship, Nengajou Contest, and Japanese National Honor Society.

As mentioned before, we have two ways of advertising:

### Oshirase (Print Journal)

#### Advertising Rates

*Oshirase's* margins are set to 0.5" (top, bottom, left, and right), so the text portion is 7.5"x10". Here are the measurements:

1/4 page:	(3 3/8" wide x 4 7/8" high, rectangle tall)	\$50.00
1/2 page:	(7.5" wide x 4 7/8" high, rectangle across)	\$100.00
Full page:	(7.5" wide x 10" high, rectangle tall)	\$200.00

**All with free temporary link and small description on [www.ncjlt.org](http://www.ncjlt.org) website."**

**Deadline for Submission: The Oshirase journal is printed four times a year.**

Winter Issue	January 1
Spring Issue	April 1
Summer Issue	July 1
Fall Issue	October 1

Please try to reserve space in the issues as soon as possible by contacting [coflitweb@gmail.com](mailto:coflitweb@gmail.com)



### **E-Oshirase (Digital Journal)**

#### **Advertising Rates:**

1/4 page:	(3 3/8" wide x 4 7/8" high, rectangle tall)	\$30.00
1/2 page:	(7.5" wide x 4 7/8" high, rectangle across)	\$60.00
Full page:	(7.5" wide x 10" high, rectangle tall)	\$120.00

#### **Deadline for Submission:**

Winter Issue	December 1
Spring Issue	March 1
Summer Issue	June 1
Fall Issue	September 1

Please try to reserve your spot in our email newsletter as soon as possible by contacting [cofitweb@gmail.com](mailto:cofitweb@gmail.com)

#### **Contacting Us and Submitting Payment:**

To inquire more about advertising in *Oshirase* or *eOshirase* please write to [cofitweb@gmail.com](mailto:cofitweb@gmail.com) and put "Attention: Oshirase" or "Attention: eOshirase," respectively in the subject line. For mail communication or to send payment\*, please send correspondence to:

Alliance of Associations of Teachers of Japanese  
UCB 279  
University of Colorado  
Boulder, CO 80309-0279  
ATTN: Oshirase Advertising

*\*Please make all checks and money orders to NCJLT\**

Thank you for your support of Japanese language education in the United States

Sincerely,  
Andrew Scott

NCJLT Board Member and Director of Public Relations